



**Contact:**

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Direct Marketing Campaigns - Excluding VAT	Detail	Cost
Client Satisfaction Survey	Development of survey, 10 questions, email to database, report development	Priced to specification
Email to entire CIH database	3 placement package	(R) 26,000
Email to entire CIH database	1 placement package	(R) 10,000
Creative development of emails	Cost per email	(R) 1,320
Content development of emails	Cost per email	(R) 1,400
HTML development of emails	Cost per email	(R) 1,610

CIH Online advertising banners - 3 months exposure	Detail	Cost
Home page - Leaderboard	650 x 100 pixels	(R) 10,000
Home page - Halfbanner (left or right)	320 x 100 pixels	(R) 7,500
Wholesale - Left / Right Square	150 x 150 pixels	(R) 20,000
Wholesale - Left / Right Skyscraper	150 x 300 pixels	(R) 24,000
Other individual page - Leaderboard	650 x 100 pixels	(R) 5,000
Careers - Leaderboard	650 x 100 pixels	(R) 10,000
News or Suppliers Page Leaderboard	650 x 100 pixels	(R) 10,000
News or Suppliers Page Left/right square	150 x 150 pixels	(R) 7,500

CIH Newsletter Advertising - 1 months exposure	Detail	Cost
Sole advertising rights - leaderboard, skyscraper and end banner	Leaderboard (450 x 150 pixels) Skyscraper (150 x 300 pixels) End Banner (450 x 150 pixels)	(R) 15,000
Leaderboard banner	450 x 150 pixels	(R) 10,000
Square Banner	150 x 150 pixels	(R) 3,500
Skyscraper Banner	150 x 300 pixels	(R) 5,000
End Banner	450 x 150 pixels	(R) 5,000

CIH Website Supplier Listing - 12 months exposure	Detail	Cost
Premium Supplier Listing - 1st Listing	One year package	(R) 2,500
Premium Supplier Listing - 2nd Listing	One year package	(R) 1,875
Premium Supplier Listing - All subsequent listings	One year package	(R) 1,250
Standard Listing on CIH website - 1 year	One year package	(R) 625
Free Listing on CIH website - 1 year	One year package	(R) 0

**Premium Listing:** Have your company listed at the top of the page in your category, above the free listings, with a link to your website. Visitors to the site can also click through to view a full page of info on your company, within the CIH site.  
Information included in the listing:

- o Company name and Logo
- o Description of Services
- o Company Profile
- o Address, Telephone number, Fax number, Email address
- o Your own page on the CIH website showing your logo, company profile and contact details
- o A link to your website
- o With a Premier listing your company will be listed above all the free listings in your chosen category

**Standard Listing:** Placement above all free listings. Information included in the listing:

- o 5 line company description
- o Address, Telephone number, Fax number, Email address
- o Telephone Number

**Free Listing:** Information included in the listing:

- o One line company description
- o Telephone Number